

**FOR IMMEDIATE RELEASE**

## **EQUATOR APPOINTS JESSICA ORREGO AS VICE PRESIDENT OF PROJECT IMPLEMENTATION FOR ENVIRONMENTAL MARKETS**

New York, NY – Equator, LLC announced the appointment of Jessica Orrego as Vice President of Project Implementation of its Environmental Markets Group (EEM). Orrego, who previously served as US Head of Project Implementation at carbon offset developer EcoSecurities, joins Equator to lead and manage all aspects of project management and implementation. Orrego will focus on bringing emissions reductions projects through the carbon development process to create high quality offsets.

"With the addition of Jessica, we have strengthened our technical expertise and further expand our capacity to develop carbon projects to the different requirements of each protocol and registry," says Gerrity Lansing, President and CEO of Equator, LLC. "As both a forester and a carbon expert, Jessica possesses an in-depth understanding of the technical requirements for carbon project implementation. Her success in developing carbon offsets in a wide range of project types and standards supports Equator's mission of becoming a leader in the rapidly growing environmental markets" adds Lansing.

"As the carbon market matures in the US the technical aspects of project management and implementation will become crucially important" says Orrego, who brings a wealth of experience in emission-reduction project development and management to the company. "I am excited to join the team at Equator to contribute to the portfolio of investments and carbon reduction projects we currently offer our partners."

Jessica comes to Equator with 8 years of carbon-related experience in the areas of emission reduction project development and climate change advisory. At Equator, Jessica serves as Vice President of Implementation & Project Management. She is responsible for ensuring that projects meet the rigorous technical requirements of the climate registries and standards. Prior to joining Equator, Jessica was Head of US Project Implementation at EcoSecurities in New York, where she managed a team that successfully registered over 45 projects under the Clean Development Mechanism, the Voluntary Carbon Standard (VCS) and the California Climate Action Registry (CCAR). Jessica also worked as a Senior Consultant for Energy for Sustainable Development (ESD) in the UK, focusing on carbon projects in the forestry and renewable energy sectors, and also helped to develop the Plan Vivo standard ([www.planvivo.org](http://www.planvivo.org)). She also worked at the US Climate Change Science Program, where she coordinated carbon cycle research across 9 government agencies. Jessica holds a B.S. in Biology and a M.S. in Forestry from the University of Vermont.

### **About Equator:**

Equator, LLC (Equator) is an asset management firm specializing in the generation and management of high quality carbon credits and environmental assets derived from reforestation projects, forest conservation, sustainable land management and other emission reduction project activities. The firm is focused on monetizing opportunities through environmental commodities markets and commercial timberland management. Equator is headquartered in New York City, with offices in Seattle (WA), Sao Paulo and Minas Gerais, Brazil. It is owned by its partners, employees, and the New York investment bank Allen & Company. The firm's executive team is comprised of individuals with industry leading credentials in environmental commodities and capital markets. This expertise and experience makes Equator well positioned to capitalize on the convergence of the traditional financial and timberland markets, and the emerging environmental commodity markets.

Media Contact:

Denise Chan

[denise.chan@equatorllc.com](mailto:denise.chan@equatorllc.com)

212-684-8580