

The **Mitsubishi Corporation Foundation for the Americas** cordially invites you to its first **2010 Environmental Breakfast**. This is an opportunity to network, learn about funding opportunities and exchange ideas on environmental issues that affect you locally and internationally.

Topic:
"REDD: What is it good for?"

A panel of experts will examine REDD (Reducing Emissions from Deforestation and Forest Degradation) from various perspectives, exploring not only the potential for REDD projects to mitigate climate change, but also their potential to support sustainable development within communities. Panelists will identify the challenges that need to be overcome in order for REDD to effectively accomplish these two interdependent imperatives.

REDD's potential to address climate change is significant given that deforestation and forest degradation account for an estimated 20% of global greenhouse gas emissions, but many uncertainties remain. How will REDD be funded and monitored? How can indigenous peoples and forest communities play a role in developing REDD projects? What policies need to be in place in order to ensure that all stakeholders benefit from REDD?

Speakers:

Tensie Whelan, President of the Rainforest Alliance, will provide an overview of a REDD project in Guatemala.

Eron Bloomgarden, President of Environmental Markets at Equator, will provide insight on REDD as a carbon trader working in the private-sector.

Peter Riggs, Program Officer at the Ford Foundation, will discuss the regulatory parameters necessary to balance the various stakeholder needs.

Katherine Hamilton, Managing Director of Forest Trends' Ecosystem Marketplace, will provide an overview of the forest carbon market and discuss current market trends.

8:30-10:30am
Friday, May 7, 2010
(Presentation will begin at 9:00 a.m.)

at the offices of

Rainforest Alliance

**665 Broadway (at Bond Street) Suite 500
New York, NY**

*** RSVP to this email (mic.foundation@org.mitsubishicorp.com)***

*****Questions, call Alice Davis at (212) 605-2325 *****

Tensie Whelan serves as the president of the Rainforest Alliance. She has been involved with the Rainforest Alliance since 1990, first as a board member, and then later as a consultant, becoming the executive director in 2000.

Whelan has been working in the environmental field for more than 25 years, during which time she served as the vice president of conservation information at the National Audubon Society and executive director of the New York League of Conservation Voters. Whelan also worked as a journalist and environmental communications consultant in Costa Rica, and was the managing editor of *Ambio* -- an international environmental journal based in Stockholm. Prior to joining the Rainforest Alliance as its executive director, Whelan worked as a management consultant to nonprofit organizations such as the Environmental Defense Fund.

Whelan serves on the boards of the Brooklyn Bridge Park Coalition and Social Accountability International, is a member of the advisory board for corporate social responsibility at Fortis, as well as the sustainable agriculture advisory board for Unilever, sits on the governing body of the U.N. Foundation's World Heritage Alliance, and is the co-chair of the steering committee of the Sustainable Food Lab. She holds an M.A. in International Communication from American University's School of International Service and a B.A. in Political Science from New York University. Whelan's published work includes one of the first books on ecofriendly tourism, *Nature Tourism: Managing for the Environment* (1991, Island Press).

Eron Bloomgarden is President of Equator Environmental Markets with responsibility for carbon and environmental assets throughout the organization. A pioneer in the development of carbon markets, Eron has advised governments, multilateral institutions, and international corporations on many aspects of the emerging market. Eron has extensive experience in the areas of carbon finance and emissions reduction project development and has worked on several carbon market "firsts" including the first Clean Development Mechanism (CDM) project in the world to receive carbon credits and the first unilateral CDM project. Prior to joining Equator, Eron was US Country Director at EcoSecurities, where he spearheaded the firm's entry into the North American carbon market and managed all aspects of the firm's United States operations including origination, strategic planning, project development, and policy. He currently serves on the Board of Directors of the Environmental Markets Association (EMA) and previously served as a Liaison Delegate to the World Business Council for Sustainable Development. Eron holds an MPA from Columbia University's School of International and Public Affairs (SIPA) and completed the PLD at Harvard Business School.

Peter Riggs is a Program Officer at the Ford Foundation responsible for the "Climate Change Responses that Strengthen Rural Communities" initiative. He joined the foundation in September 2009. Prior to that, Riggs founded and directed the Forum on Democracy & Trade, a nonprofit organization working on international trade and investment issues at U.S. state and municipal levels. From 1993-2003, Riggs directed East Asia programs at the Rockefeller Brothers Fund in New York. He worked with UNDP in Cambodia, at Gadjah Mada University in Indonesia, and as a jazz musician and radio programmer in Japan and China from 1984 – 1992. Riggs did his undergraduate work at Oberlin College in Population Biology and graduate work at the University of Newcastle-upon-Tyne (U.K.) in Coastal Management. Languages: English, Indonesian, Russian, Japanese. Permanent home: Mason County, Washington.

Katherine Hamilton is the Managing Director of Forest Trends' Ecosystem Marketplace. At the Ecosystem Marketplace, she has authored numerous pieces on carbon and water markets, as well as co-authored the book Voluntary Carbon Markets and the annual State of the Voluntary Carbon Markets and State of the Forest Carbon Market reports. Before joining the Ecosystem Marketplace, Katherine held positions at the United Nations Development Program as a Hixon Center for Urban Ecology Fellow, the Yale Environmental Law and Policy Center, Natural Capitalism Inc., and at the International Council for Science. Katherine holds a Master of Environmental Management degree from Yale University and a Bachelor's degree from the University of Michigan.

Directions: Rainforest Alliance, 665 Broadway (Suite 500) at the intersection of Bond St.

By subway: 6 to Bleeker Street. The office is located .14 miles (3 minutes) north of the station.

Walk approximately 1 block northeast on Lafayette Street, turn left on Bond Street and walk approximately 1 block northwest, then turn right on Broadway and continue northeast to 665. B-D-F-V to Broadway-Lafayette. The office is located .19 miles (4 minutes) north of the station.

R-W to Prince Street. The office is located .25 miles (5 minutes) northeast of the station.

By bus: Take the M101-LTD bus via Lexington Avenue to Third Avenue and Astor Place. Walk .39 miles (8 minutes) southwest to 665 Broadway.